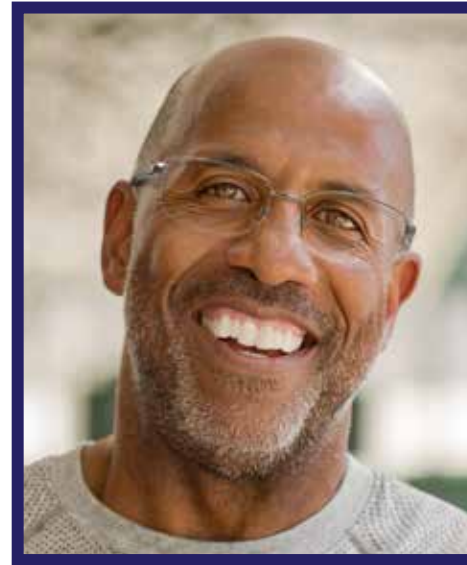




# SPECIALTY FIT COLLECTION

*Eyewear shouldn't be "one size fits all"*



## *The Sizing Challenge:*

Your patients all have a very unique face - different proportions, shapes, etc. Standard frames don't fit everyone and the brands they want don't come in the fit that they need.

## *The Fitting Solution:*

Our Specialty Fit collections offer the widest range of frame fits for just about every unique fitting need. Featuring 4 different fits for some of today's most popular brands, it's the largest selection of specialty fits available from one company.

*petite fit*

*Popular styles designed for petite faces with narrower PDs*

*style n fit*

*Perfectly proportioned, contemporary styles for women whose facial features require a slightly larger frame*

**XLFIT**<sup>™</sup>

*Style and durability in perfect fit, for men whose facial features require a larger frame*

**pediatric**

*Unsurpassed durability, a comfortable fit and adorable style for little ones newborn to 5 years old. Larger styles available to accommodate children with special fitting needs through age 12*

petite fit



Aspire

BCBGMAXAZRIA

CVO Eyewear

Ellen Tracy

Jessica McClintock

Steve Madden

# PETITE FIT

## *Smaller frames deliver big returns.*

We've perfected our Petite Fit collection in many of your favorite brands, so your petite featured customers will always look and feel their best. Petite Fit eyewear and suns are designed based on the overall proportion of a woman's face.

From glamorous and feminine to sophisticated, classic style, Petite Fit eyewear offers fashion that fits just right. No alterations required.



*Petite: An all-over proportioning of the body from head-to-toe. "Petite" is used in the fashion industry to describe a woman who is 5'3 tall or under.*

## **Each Petite Fit frame features:**

- Narrower bridges to match petite faces
- Smaller eye sizes to match narrower PDs
- Multiple temple lengths for a precise, comfortable fit



Frames Shown: BCBGMAXAZRIA Maeve (left), Ellen Tracy Amalfi (above)



BCBGMAXAZRIA

CVO Eyewear

Ellen Tracy

Jessica McClintock

Steve Madden

# STYLE 'N FIT

## *Eyewear that fits your style.*

The Style 'n Fit eyewear collection is perfectly proportioned to provide a beautiful, comfortable fit for women whose facial features require a slightly larger frame. Style 'n Fit delivers popular brand names and contemporary, on trend looks.

With so many fashionable selections, from modernized retro to elegant, romantic designs, your patients won't know what to try on first!



*The plus size market for women grows at the fastest pace. In the fashion industry, plus sized shoppers represent over \$20 billion worth of buying power.*

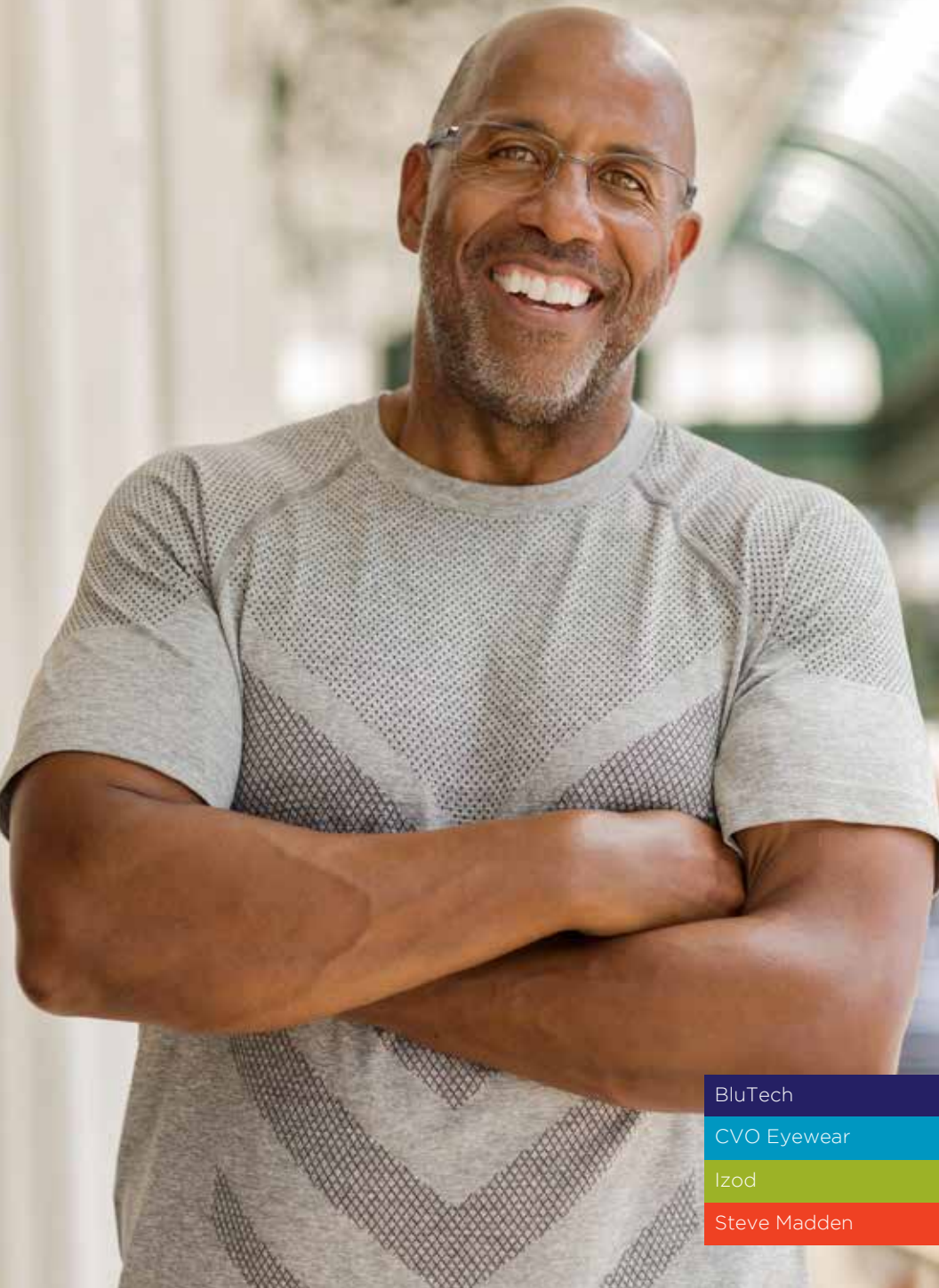
## **Each Style 'n Fit frame features:**

- Wider bridges to match wider faces
- Larger eye sizes to match wider PDs
- Extended end pieces for greater comfort
- Extended temple lengths



Frames Shown: Ellen Tracy Cancun (left), BCGMAXAZRIA Lilah (above)





BluTech

CVO Eyewear

Izod

Steve Madden

# XL FIT

## *Everyone deserves great style.*

Face it. No matter what their body type, some men have larger heads or wider faces that make regular sized eyewear simply uncomfortable. And for most men, comfort and fit rank high when it comes to choosing eyewear.

The XLFIT™ collection is designed for men who want a perfect fit without compromising style. It features a range of classic to modern looks to fit any style, from the casual professional to the rugged urbanite. With our XLFIT collection, men can get a comfortable fit and look good, too.



*The big & tall menswear market is expected to grow over 20% in the next few years.*

## **Each XLFIT frame features:**

- Wider bridges to match wider faces
- Larger eye sizes to match wider PDs
- Wider and longer temples proportionate to larger eye sizes
- Extended end pieces for greater comfort



Frames Shown: Izod 2072 (left), CVO Eyewear M3020 (above)



Dilli Dalli

# PEDIATRIC FIT

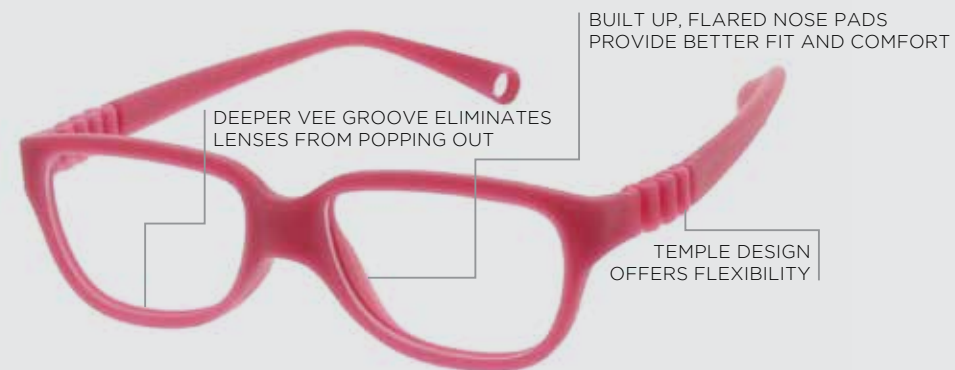
## *Unsurpassed Durability.*

Driven by the needs of our littlest patients, their parents, and eyecare professionals, the Dilli Dalli eyewear collection represents ClearVision's dedication to the pediatric eyewear market.

Our extensive research and collaboration with pediatric eyecare professionals, combined with our years of experience and knowledge in pediatric eyewear design, indicated the importance of safety, durability and comfort to parents when it comes to their child's eyewear. So we created a collection that parents can feel good about. Our commitment is what sets Dilli Dalli eyewear apart from other collections.

## *Dilli Dalli frames feature:*

- Bridge and nose pads placed lower so eyes are better centered
- Nose pads on metal models are constructed of medical-grade, hypoallergenic PVC material
- Slightly bowed temples to fit the natural curve of smaller heads
- Skull temples on metal models are available in multiple sizes
- Medical grade nose pads have anti-corrosive inserts
- No sharp edges that could pinch or scratch young faces\*
- Adjustable breakaway safety strap is available in 2 sizes\*
- Impact, weather and temperature resistant\*
- Made with recyclable material\*



\*Exclusive to Dilli Dalli with IntelliFlex Soft Touch  
Frame Shown: Dilli Dalli Cutie Pie (left), Dilli Dalli Tutti Frutti (above)

\$30

\$40

\$50

\$60

\$70

\$80

\$90

