

## p.o.p. and merchandising program

- All items are available to you at no charge with qualifying frame purchases.
- Duratrans are available upon request for all of our collections.
- Please speak with your personal sales consultant to find out how to receive these exciting visual displays.

The logo features the word "IZOD" in a bold, blue, sans-serif font. The letters are slightly shadowed, giving it a three-dimensional appearance as if it's a sign or sticker.

**brand id**  
7" x 1.75"



**performX brand id**  
8.75" x 2.31"



**easel back counter card**  
6" x 10"  
image: pfx-73



**easel back counter card**  
8" x 10"  
image: 393



**frame board highlighters**  
6.5" x 2.75"