

p.o.p. and merchandising program

- All items are available to you at no charge with qualifying frame purchases.
- Duratrans are available upon request for all of our collections.
- Hanging banner: ask your sales consultant how you can qualify.
- Please speak with your personal sales consultant to find out how to receive these exciting visual displays.



brand id
7" x 1.75"



performX brand id
8.75" x 2.31"



easel back counter card
6" x 10"
image: pfx-73



easel back counter card
8" x 10"
image: 396



frame board highlighters
6.5" x 2.75"



model imagery available upon request
images: lx403, pfx-507, pfx-86

special instructions for izod frames

404, 406 & 754: leaf spring temple hinge removal and temple replacement

1. Remove the screw from the hinge. Tension on leaf spring will be released and temple will float free and be removable.
2. To replace the temple, hold the leaf between your thumb and forefinger

with the temple in hand. Squeeze the leaf together and align with barrel on hinge. Use other hand to place screw into aligned hinge barrel and fully tighten screw. We recommend a tweezer or screw holder for additional ease of screw insertion.

For more information, see cvoptical.com.

IZOD
EYES

order online at cvoptical.com