

p.o.p. and merchandising program

- All items are available to you at no charge with qualifying frame purchases.
- Duratrans are available upon request for all of our collections.
- Please speak with your personal sales consultant to find out how to receive these exciting visual displays.



3 panel double sided counter card

12.5" x 6"
images side 1:
emerson, charles, layla
images side 2:
chloe, xl5, charles



xl fit counter card

15" x 7"
images: cv xl2, izod 394,
izod 395 & ch 985



brand id

7" x 2"



petites counter card

6.25" x 9"



global fit counter card

8" x 10"



64 piece rotator

In a beautifully rich wood laminate, this rotator features a mirror and graphic panel on all four sides with cabinet space in the base of the display.

special instructions for clearvision frames

emma II, eva II, hannah, jacqueline, tara, lily, olivia & petite 27:

These frames are injected using either cellulose acetate or cellulose

propionate materials. Both materials have been designed to use heat to make frame adjustments and allow lens insertion and removal.