



KRAD | KOJAK

**kodles**  
eyewear

KODLES

## p.o.p. and merchandising program

- All items are available to you at no charge with qualifying frame purchases.
- Duratrans are available upon request for all of our collections.
- Please speak with your personal sales consultant to find out how to receive these exciting visual displays.



**fabric poster**

12" x 36"

image: kablam, kewl, k rad,  
kojak, k rad



**brand id**

6.875" x 2.75"



**easel back counter card**

8.5" x 5.25"

image: k rad



# eyewear

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Some frames shown within POP may not be listed in the catalog.

## k rad...something beyond excellent



brown



gunmetal

eye	a	b	ed	dbl	temples
44	43.8	24.9	44.2	16	125mm
46	45.9	26.0	46.4	16	130mm

### features

stainless steel  
metal alloy temples  
spring hinges  
120, 135mm also available

## kablam...to say something is really awesome, super cool or amazing



blue gun



brown

eye	a	b	ed	dbl	temples
45	44.9	27.8	45.1	18	130mm
47	46.9	28.9	47.2	18	135mm

### features

stainless steel  
metal alloy combo temples  
spring hinges  
125mm also available

## kajillion...large amount; exaggerated number



black



brown

eye	a	b	ed	dbl	temples
46	45.9	24.3	46.9	17	130mm
48	47.9	25.3	49.0	17	135mm

### features

stainless steel  
metal alloy temples  
spring hinges  
140mm also available

## kajunga...something huge and really cool



brown



navy blue

eye	a	b	ed	dbl	temples
46	46.0	23.8	47.6	18	130mm
48	48.1	24.9	49.9	18	135mm

### features

stainless steel  
acetate temples  
spring hinges  
140mm also available

## kamu...kiss and make up



brown



orchid

eye	a	b	ed	dbl	temples
45	45	24	46	16	125mm
47	47	25	48	16	130mm

### features

stainless steel  
acetate temples  
spring hinges  
120mm also available

## kawaii...used to describe things that are cute



brown



pink

eye	a	b	ed	dbl	temples
44	43.9	24.1	44.3	16	125mm
46	45.9	25.1	46.3	16	130mm

### features

stainless steel  
metal alloy combo temples  
spring hinges  
120mm also available

## kewl...really great and/or excellent



brown



violet

eye	a	b	ed	dbl	temples
45	44.9	25.3	45.3	17	130mm
47	46.9	26.2	47.3	17	135mm

### features

stainless steel  
metal alloy temples  
spring hinges  
125mm also available

## knifty...better than nifty, pretty darn cool



lilac



raspberry

eye	a	b	ed	dbl	temples
44	44	23.5	45	16	125mm
46	46	24.5	47	16	130mm

### features

acetate  
stainless steel temples  
spring hinges  
120mm also available

## kojak...finding a parking spot in front of a busy building



brown



gunmetal

eye	a	b	ed	dbl	temples
45	45	25.2	45.7	18	130mm
47	47	25.6	47.7	18	135mm

### features

stainless steel  
acetate temples  
spring hinges  
140mm also available