

FISHER-PRICE® and associated trademarks are owned by and used under license from Mattel, Inc. ©2012 Mattel, Inc. All Rights Reserved.

GOLD FISH



Fisher-Price®
EYEWEAR

FISHER-PRICE®

p.o.p. and merchandising program

- All items are available to you at no charge with qualifying frame purchases.
- Duratrans are available upon request for all of our collections.
- Please speak with your personal sales consultant to find out how to receive these exciting visual displays.



fit-kit
17.5" x 10.75"



foam block brand ids
(2) 3" yellow blocks
(1) 4" blue block



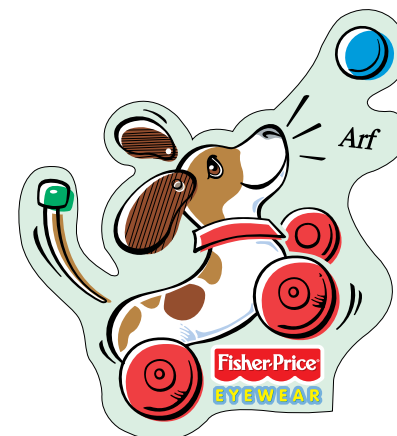
telephone counter card
11" x 10.25"



fisher-price® logo window cling
5" width



frame board highlighter
6.5" x 2.75"



inflatable mobile
12" x 18"

eyewear

blast off.	180	gold fish	180	mary jane	181
cotton candy	180	lollipop	181	peanut	181
ducky	180	marshmallow. . . .	181	teddy bear.	182

Some frames shown within POP may not be listed in the catalog.

blast off



blue



brown

eye	a	b	ed	dbl	temples
42	42.1	25.1	42.8	15	120mm
44	44.0	27.0	44.9	15	125mm

features

metal alloy
adjustable silicon unifit bridge
single action spring hinges
additional temple sizes available:
skull temples: 110, 115, 130mm
cable temples: 115, 120, 125, 130, 135cc

cotton candy



blue



bronze



pink

eye	a	b	ed	dbl	temples
36	35.9	24.9	36.1	15	115cc
38	37.9	26.8	37.9	15	120cc
40	39.8	28.8	39.9	15	125cc
42	42.0	30.9	42.1	15	130cc

features

metal alloy
cable temples standard
single action spring hinges
additional temple sizes available:
skull temples: 110, 115, 120, 125mm

ducky



brown



lilac

eye	a	b	ed	dbl	temples
40	40.0	31.0	41.4	16	120cc
42	42.0	33.0	43.5	16	125cc
44	43.9	34.9	45.3	16	130cc

features

acetate with silk screened ducky motif
bridge positions vary on different sizes for developing nasal structure
cable temples standard
single action spring hinges
additional skull temples: 110, 115, 120, 125mm
additional cable temples: 110, 115cc

gold fish



brown



gunmetal

eye	a	b	ed	dbl	temples
42	41.8	24.7	42.2	17	125mm
44	43.9	26.7	44.2	17	130mm

features

metal alloy
gently bowed skull temples standard
single action spring hinges
additional temple sizes available:
skull temples: 115, 120, 135mm
cable temples: 115, 120, 125, 130, 135cc

lollipop



amber matte



gold matte



pink swirl

eye	a	b	ed	dbl	temples
34	33.7	25.9	33.9	17	115cc
36	35.7	28.3	35.8	17	120cc
38	37.7	30.1	37.9	17	125cc
40	40.1	32.3	40.1	17	130cc

features

metal alloy
 cable temples standard
 single action spring hinges
 additional temple sizes available:
 skull temples: 105, 110, 115, 120, 125mm

marshmallow



brown



pink matte

eye	a	b	ed	dbl	temples
35	34.9	25.8	35.2	15	115cc
37	36.9	27.8	37.2	15	120cc
39	39.0	29.8	39.3	15	125cc
41	41.0	32.0	41.3	15	130cc

features

metal alloy
 silicon unifit bridge
 cable temples standard
 single action spring hinges
 additional temple sizes available:
 skull temples: 110, 115, 120, 125mm

mary jane



pink



purple

eye	a	b	ed	dbl	temples
42	41.8	24.9	41.9	16	120mm
44	43.8	27.0	44.0	16	125mm

features

metal alloy
 skull temples standard
 single action spring hinges
 additional temple sizes available:
 skull temples: 110, 115, 130mm
 cable temples: 115, 120, 125, 130, 135cc

peanut



bronze



pink

eye	a	b	ed	dbl	temples
35	34.8	23.8	35.2	16	115cc
37	36.9	24.9	37.5	16	120cc
39	38.8	25.8	39.1	16	125cc

features

metal alloy
 cable temples standard
 single action spring hinges
 additional temple sizes available:
 skull temples: 105, 110, 115, 120, 125mm
 cable temples: 130cc

teddy bear



blue



pink



brown

eye	a	b	ed	dbl	temples
36	35.2	31.4	36.3	15	115cc
39	38.2	34.4	39.3	15	120cc
42	41.2	37.4	42.3	15	120cc

features

acetate with silk screened teddy bear motif
 bridge positions vary on different
 sizes for developing nasal structure
 cable temples standard
 single action spring hinges
 additional temple sizes available:
 skull temples: 100, 105, 110, 115, 120mm
 cable temples: 110, 125, 130cc